Microsoft:
Our Mission, Our Ambitions

Pedro J. Uribe B.
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Latin America & The Caribbean
World Wide Public Sector
Microsoft’s mission

A computer on every desk and in every home.

Microsoft’s mission

To help people and businesses throughout the world realize their full potential

Microsoft’s mission

Empower every person and every organization on the planet to achieve more.
Mission

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Worldview

Mobile-first

Cloud-first

Strategy

Build best-in-class platforms and productivity services for a mobile-first, cloud-first world

Ambitions

Reinvent productivity & business processes

Build the intelligent cloud platform

Create more personal computing
Our culture

Growth mindset → Customer obsessed
Diverse and inclusive → Making a difference
One Microsoft
The Fourth Industrial Revolution

**Physical**
Autonomous vehicles, robotics, 3D printing, new materials

**Biological**
Genomic diagnostics, treatment, engineering

**Digital**
IoT, AI/Machine learning, cloud computing, disruptive business models
With opportunity comes challenges
We must move technology forward, without leaving people behind.
Empower every person and every organization on the planet to achieve more.

Philanthropies

Business and Corporate Responsibility
Business and Corporate Responsibility Purpose

Pave the way for business and societal innovation

Deliver a set of responsible behaviors to our employees, shareholders and businesses around the globe

Ensure we bring people and organizations along
Philanthropies

We’re investing our greatest assets as a force for empowerment and inclusion.
Advancing a future that is for everyone.
Youth

Empowering the next generation with skills for the future
We’re increasing access to computer science education and opportunities for youth around the globe for education, employment and entrepreneurship.

- POETA YOUTHSPARK centers - OAS
- CDI YOUTHSPARK centers - CDI
- NEO – IDB
Computer Science

We’re challenging youth to learn computer science, not only as users but as creators.

Inspire young people to pursue a career enabled by technology (www.YoPuedoProgramar.com) and connect them to opportunities for employment, entrepreneurship (www.YoPuedoEmprender.com) and education.

www.YoPuedoProgramar.com

www.YoPuedoEmprender.com
Youth policy recommendations

Construction of Youth Development and Social Investment Agenda Post 2015

- Include **technology access wifi and skills training** in elementary school learning process, for teachers and students.

- Require one semester-long **computer science (coding)** class at least in the 8th grade curriculum (13/14 years old), to develop critical thinking, logic and problem solving skills.

- Require one **business administration** class in the senior year of high school curriculum, to develop an entrepreneurship culture.

- Extend Policy Proposals 1-3 to students at **public community centers, tertiary and vocational schools** and foster **internships** at local companies for young graduates of such institutions.
Nonprofits
Providing technology donations and discounts to help nonprofits achieve their missions.
Displaced People

Supporting humanitarian organizations to help prepare for, respond to, and rebuild from humanitarian crises around the world.
Amina, who fled Syria, now studies English and German and tutors fellow refugees at a Mercy Corps youth center in Jordan. Photo credit: Peter Biro for Mercy Corps.
People with disabilities

Fostering a more inclusive and accessible world
What can you do?
Affordable Access Initiative

partners with innovators who are developing solutions that enable internet connectivity and drive services and business models through affordable access in underserved communities.
Employee Giving

We support the generosity of our employees in giving their time, talent and treasure to the causes they love.
Employee giving program:

• $1B donations to nonprofits around the world.

• In Latin America our employees are volunteers: they have 3 paid days to support a nonprofit they choose.

1,158 Latin American employees have participated as volunteers to benefit 429 nonprofits in the region, life to date.
Advancing a future that is for everyone.