Consider a situation you or someone close to you has personally experienced where there have been violations and examples of unethical behavior in the context of corporate governance specifically with respect to the internal concerns of corporate agency (agency theory) and the emergent effects on social welfare (corporate social responsibility).

The following is a general template of an executive brief. While it is a starting point, it is designed to help you start building your own executive brief. The headings and sections can be adapted as necessary based on your individual case.

1. Organizational Background and Environment [required]
   - Give an overview of the type of organization.
   - Briefly explain its corporate governance and structure.

2. Problem Statement [required]
   - Describe the situation without mentioning names of individuals or specific organizations. You can use pseudonyms to help identify the protagonists.
   - Identify the specific violation and/or examples of unethical behavior, clearly describing how it relates to corporate agency and/or corporate social responsibility.
   - Why is this a problem?

3. Solution [required]
   - Apply ethical perspectives/concepts to this situation and describe the repercussions if it is not solved.
   - What is your solution for the problem identified?
   - Explain how the company can benefit from a code of ethical behavior, and what would be included in that code.
4. **Recommendations [required]**
   - Suggest possible next steps for the organization to take in order to encourage ethical behavior on the part of management and employees.
   - Although the specific recommendations will vary depending on your corporate culture, some suggestions might include: establishing a code of ethics as described in the solution portion of the executive summary; implementing a training program for both management and employees with regard to the code of ethics and how to make ethical choices in day-to-day business dealings; and enforcing policies that call for reprimands and disciplinary action for employees who engage in unethical conduct.

5. **People, Planet, Profit Implications [required]**
   - Evaluate whether this situation has financial, social or environmental implications for the organization.
   - Conclude whether your recommendations suggested above can improve any or all of the triple bottom line.